

QS- Barcamp 2022



#QSCamp22

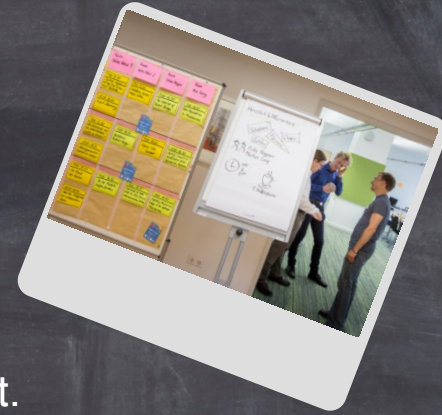
Core facts

- Date: 23. + 24. September 2022
- Location: oose Innovative Informatik eG
Schulterblatt 36
Kontorhaus Montblanc
20357 Hamburg
- Contact for sponsors: Georg Haupt
- Topic: Open Space with topics around quality and testing in IT
- Target audience: Tester, IT folks, agile teams, product folks
- Languages: German / English (self-organised)
- Webseite: www.qs-barcamp.de
- Kontakt für Sponsoren: **Mail: georg.haupt@oose.de**



What is a barcamp?

- A barcamp is a non-commercial event.
- There are no predetermined speakers, but all participants are called upon to contribute their own experiences, knowledge and ideas.
- In the process, we often discover topics which are self-evident to some are interesting topics for other people present.
- From these topics, a programme spontaneously emerges on the spot, the content of which is entirely determined by the participants. Many years of experience show that this results in a very intensive exchange of knowledge and in-depth discussions, from which everyone benefits much more than from normal events with speakers.
- -> This is a barcamp



Sponsor benefits

- Event and participants with high social media reach. Perfect for brand building, positive signals in social networks and link building (SEO).
- At barcamps, sponsors are very positively received by the participants and are in the spotlight several times: already in the run-up, several times during and also after the event.
- Possibility to show own competence in sessions and to place the company in a positive atmosphere. (No obvious product placement in the sessions)
- Ideal learning format for own employees on current topics
- Recruiting in an active target group that is constantly educating itself.
- Contact with potential business partners and customers (No sales event)
- Support of a local event as part of your social commitment.



Target audience

A barcamp is open to all participants who feel thematically but especially addressed by testing and quality assurance.

They usually have a professional or personal connection to social media, the internet and IT in general. The spectrum ranges from employees, freelancers, digital workers, tech folks, students, recruiters and from pupils to entrepreneurs.

All bar campers have one thing in common:

The interest in sharing their knowledge with other participants and at the same time opening themselves up to new things.





Sponsorenpakete

	Sponsor tickets	Area on the event	Additional presentation	Prices *
Platin	3 x free tickets 2 x Sponsor tickets	Platz für 1 Tisch (max. 1 m) und 2 Banner (je 1 m), Infomaterial auf Tischen und Banner in den Räumen	3 minutes self- presentation at the opening Mention as sponsor on the website	2.000,- Euro
Gold	2 x Freiticket 1 x Standpersonal	Platz für 1 Tisch (max. 1 m) und 1 Banner (je 1 m) Infomaterial auslegen	Logo auf Webseite	1.000,- Euro
Silber	2 x Freiticket	Wissen ein Event zu fördern	Logo auf Webseite	500,- Euro
Bronze	1 x Freiticket	Wissen ein Event zu fördern	-	100,- Euro

* All prices are exclusive of VAT. Subject to changes



Impressions



**Thank you
for your
support**

